

## Economic Association of Mexico to Italy

**A E M I**

*\* Should the AEMI receive recognition and registration as a Foreign Chamber of Commerce in Italy, it will become the Chamber of Commerce of Mexico to Italy (CaMexItal).*

# THE VALUE OF THE MEXICO-ITALY RELATIONSHIP



1. **“Mexico is Italy’s strategic partner” (MAECI) and “priority market for Italian exports” (SACE)**
  - a. 15th world economy by GDP; 2nd Economy in Latin America; 11th exporter in the world and 1st in Latin America (*WTO*, 2020) ; 9th most attractive country in the world for foreign direct investment (*UNCTAD*), 7th world tourist destination in the world (OMT)
  - b. Mexico is Italy’s 2nd trading partner in the Americas, only after the USA.
  - c. Italy is Mexico’s 3rd. trading partner in EU countries and 12nd in the world.
  - d. Bilateral foreign direct investment: Italian investments exceeded 9 billion euros in 2021 (€7 billion in 2020), while Mexican investments reached around 2 billion euros
  - e. About 1,800 Italian companies are established in Mexico. Currently about 60 Mexican companies operate in Mexico.
  
2. **The Mexican economy offers various business, exchange and investment opportunities for Italy:**
  - a. Global logistics platform with **preferential access in 50 countries (60% of world GDP)** thanks to 14 Free Trade Agreements in America (T-MEC, Pacific Alliance), Europe (TLCUEM) and Asia-Pacific (APEC, TPP)
    - b. Ranked with 65% Investment Opportunity Index and with 60% Export Opportunity Index (SACE).
  - c. Consolidated reputation as a **global leader in sectors such as automotive, aeronautics, electronics and agro-industrial**, with significant advantage of **value chains, productive integration** and foreign trade.

# MEXICAN CHAMBER OF COMMERCE IN ITALY: A NECESSARY STEP



## ❖ The Economic Association of Mexico to Italy (AEMI)

Established on October 28, 2020 by 9 founding members among individual members and companies. H. E. Carlos Garcia de Alba, Ambassador of Mexico to Italy, is the Honorary President. Currently the Association has **65** members and has its headquarters in Piazza di Pietra 26, Rome.

## ❖ Mission and Objectives

The Economic Association of Mexico in Italy has the following mission:

1. Consolidate and further the economic, industrial, commercial, cultural, tourist, scientific and academic ties between Mexico and Italy,
2. Become the Mexican Chamber of Commerce in Italy and enter the national and international Chamber system.

# CURRENT MEMBERSHIP: 65 MEMBERS





INDIVIDUAL MEMBERS

Claudio Ricciardi

Valentina Alazraki

Marcello Murzilli

David A. Musi

Marina Verbena

Roberto Marraffa

Filippo Strano

Roberto Prosperi

Gennaro Migliore

# INSTITUTIONAL RELATIONS AND MEMORANDUMS OF UNDERSTANDING



- General Assembly celebrated at the Italian Ministry of Economic Development with presence of the Minister Giancarlo Giorgetti.
- Collaboration with the Italian Embassy in Mexico, Ambassador Luigi De Chiara.
- Collaboration with the Italian Chamber of Commerce in Mexico, President Lorenzo Vianello.
- AEMI entrepreneurial meetings with:
  - State Governor of Queretaro, Dr. Mauricio Kuri Gonzalez.
  - State Governor of Jalisco, Dr. Enrique Alfaro Ramírez.
  - State Governor of the State of Mexico, Dr. Alfredo del Mazo Maza.
  - Minister of Tourism of the State of Yucatan, Dr. Michelle Fridman.
  - Deputy Minister for Investment Promotion of the Government of the State of Tabasco.

## Collaboration agreements signed with



GOBIERNO DEL  
**ESTADO DE MÉXICO**



**Jalisco**  
GOBIERNO DEL ESTADO



# 2022: PROGRAMMATIC ACTIVITY AND CONSOLIDATION



- **Creation of the Italy- Mexico Permanent Forum** in collaboration with the President Piero Fassino - Centro Studi Politica Internazionale (Cespi), and the President Sergio Alcocer - Consejo Mexicano de Asuntos Internacionales (Comexi).
- Start of collaboration with **Unioncamere and Confindustria** (Salerno, Brescia, Ancona, Napoli, Sicilia, Unindustria Lazio) for the promotion of Mexico-Italy system.
- Celebrations for the **Centenary of the Mexican Embassy in Italy**.
- Thematic seminars for the dissemination of the **T-MEC, TLCUEM and IMMEX Program**, and virtual and face-to-face entrepreneurial meetings for business matching and meetings with Mexican institutions and sector associations.
- Creation of the Food, Tourism, Technology Working Groups.
- Launch of the Buyer's Credit Program with **SACE/Amafond**.
- Participation in the Italian pavilion at the Ecomondo and FundiExpo fairs.

## Development of Alliances

sace



CONFINDUSTRIA

UNINDUSTRIA  
UNIONE DEGLI INDUSTRIALI E DELLE IMPRESE  
ROMA • FROSINONE • LATINA • RIETI • VITERBO



Camera di Commercio  
Roma



AMAFOND  
ITALIAN FOUNDRY SUPPLIERS' ASSOCIATION



FUNDI

MONTERREY, MÉXICO

20 ANNI  
COMEXI  
Consejo Mexicano de Asuntos Internacionales

Centro Studi  
di Politica  
Internazionale  
CeSPI

ECOMONDO  
THE GREEN TECHNOLOGY EXPO

# 2023 PROGRAMMING

- a. Business and Investment Forum Italy - Mexico (In Italy and Mexico) in collaboration with Confindustria, Italian Chamber of Commerce in Mexico, SACE, ICE, Embassy of Italy in Mexico and the Mexican Embassy in Italy.
- b. Board entrepreneurial mission to Mexico.
- c. Promotional activities and strategic Business Matching in the context of the implementation of the agreement signed with Queretaro, Jalisco, and the State of Mexico, and with Italian institutions and public companies (CDP, SACE, ICE), as well as the State level (Mex), Region (Italy).
- d. Establishment of Energy and Efficiency Energy Thematic Commissions; Circular Economy and Sustainability. Continuation of activities already existing thematic Commissions: technology, Agribusiness, Tourism.
- e. Participation in fairs and events in Italy and Mexico where we can promote our companies, countries and partners (Ecomondo, Turismo TTG Expo).
- f. Enlargement of new members.



# THANK YOU FOR YOUR ATTENTION



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