

Press Release

Rodolfo Belcastro is the new Director of Communication of SACE (CDP Group)

In office from 1 March, he will report directly to CEO Alessandro Decio.

Rome, 28 February – Rodolfo Belcastro has been named the new Director of Communication of SACE, which with SIMEST forms the export and internationalization hub of the CDP Group.

Belcastro, 43, with a degree in communication science, joins SACE after filling various roles of growing responsibility: following an important career as a journalist (professional from 2005), he worked in external relations in Sicily for CIT Italia S.p.A. from 2000 to 2004, later placed in charge of relations with the national media for ANAS in 2007. He then joined Cassa Depositi e Prestiti as reputation manager. In March 2018, he was called to CIR as group communication director. Belcastro also served as advisor in communication and institutional relations for the oil&gas, energy, infrastructure, and energy markets sectors. SACE's new communication director was the adjunct professor and speaker in various top management training programs at the LUISS Business School.

"We are pleased to welcome Rodolfo to our team," SACE CEO Alessandro Decio declared. "His experience and professionalism gained in major industrial and financial firms will serve SACE to recount the many challenges awaiting the export and internationalization hub of the CDP Group in the future."

Rodolfo Belcastro will join SACE on 1 March with responsibility for communication (corporate and internal), media relations, and events, reporting directly to the CEO.



#promuoviamoilfuturo

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SACE, a wholly-owned subsidiary of Cassa depositi e prestiti, offer export credit services, credit insurance, protection of foreign investments, financial guarantees, bonding, and factoring. With € 94 billion in transaction insured in 198 countries, it supports the competitiveness of companies in Italy and abroad, ensuring more stable cash flows and transforming the default risk of companies into development opportunities. With SIMEST, of which it owns 76%, it forms the export and internationalization hub: a single point of reference for access to all the insurance-financial instruments of the CDP Group designed to support the competitiveness and foreign growth of Italian companies worldwide.