



SACE



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E PRESTITI

SACE (CDP Group) has placed first for Digital Communication

For the second consecutive year, SACE claims first place in the Webranking classification relative to unlisted companies.

Milan, 28 November 2016 – SACE (Cassa depositi e prestiti Group) has placed first for digital communication among the unlisted companies in the 2016 Webranking* classification, the best known, most accurate European research in this field, prepared by Lundquist in collaboration with Comprend, now in its 15th edition.

The search, conducted on the 60 best unlisted Italian companies and published in *CorriereEconomia*, confirmed SACE's first place on the web for the second consecutive year for being highly accessible on all devices and outstanding for the thoroughness, transparency, and clarity of information and for its effective communication with its stakeholders and social channels. The site was also cited for the completeness of its financial information and its governance and for the section devoted to human resources and sustainability.

Taken together, these factors also enabled SACE to place among the best performers in the analysis of this year, gaining 11.8 points over its 2015 evaluation.

This result confirms the focus of the Cdp Group on digitization and the growth of the country system, rewarding the process of redefining the digital image SACE has undertaken in recent years with the objective of developing innovative solutions and tailor-made services in support the export and internationalization activities of Italian companies.

*The Webranking classification is based on research conducted on websites and social media of the principal unlisted Italian companies, scored on accessibility/functionality, quality of the corporate information (presentation of the company and its products, financial information, media relations, corporate governance, sustainability, and employer branding) and communication on the social media.

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SACE, a Cdp Group company, offers export credit, credit insurance, foreign investment protection services, financial guarantees, sureties and factoring. With operations worth €81 billion insured in 198 countries, SACE supports the competitiveness of Italian and foreign businesses, guaranteeing more stable cash flows and transforming risks into development opportunities