



# TURKEY

## TURKEY

**Surface** : 783.562 Km

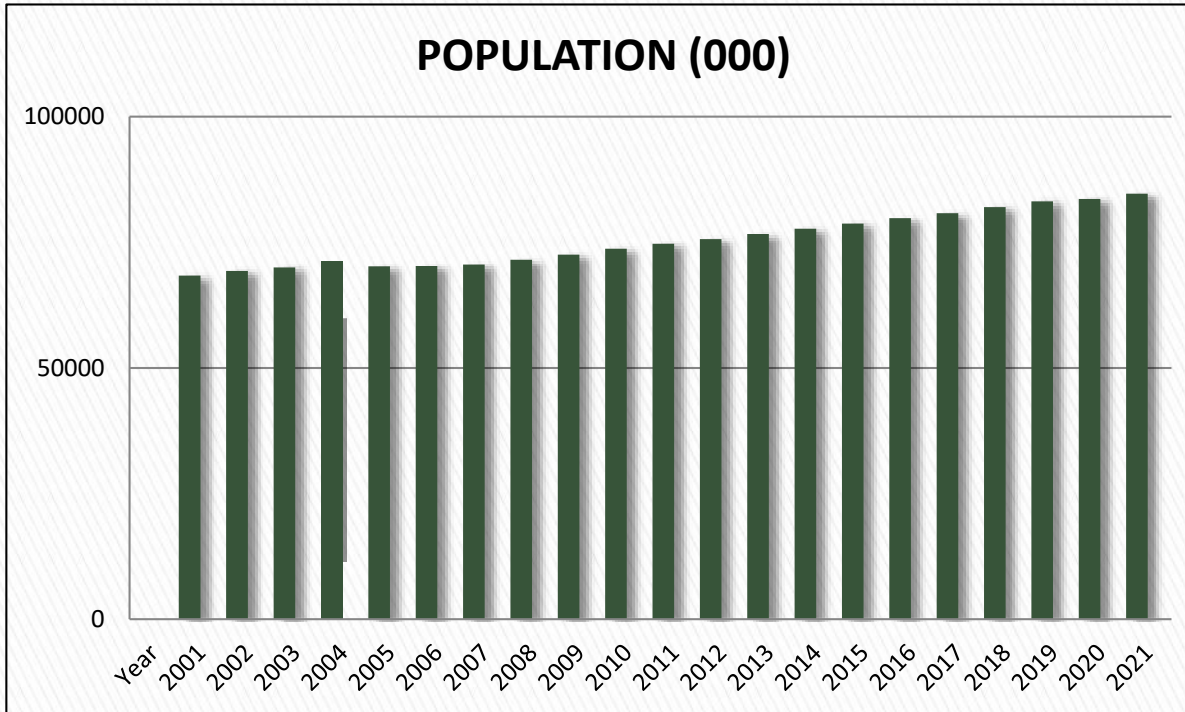
**Population** : 84.6 million inhabitants (end of 2021)

**Capital** : Ankara

**Language** : Turkish

**Currency** : Turkish Lira

# POPULATION OF TURKEY



YEAR	POPULATION (000)
2001	68.365
2002	69.302
2003	70.016
2004	71.152
2005	70.231
2006	70.302
2007	70.586
2008	71.517
2009	72.561
2010	73.722
2011	74.724
2012	75.627
2013	76.668
2014	77.695
2015	78.741
2016	79.814
2017	80.810
2018	82.003
2019	83.154
2020	83.614
2021	84.680



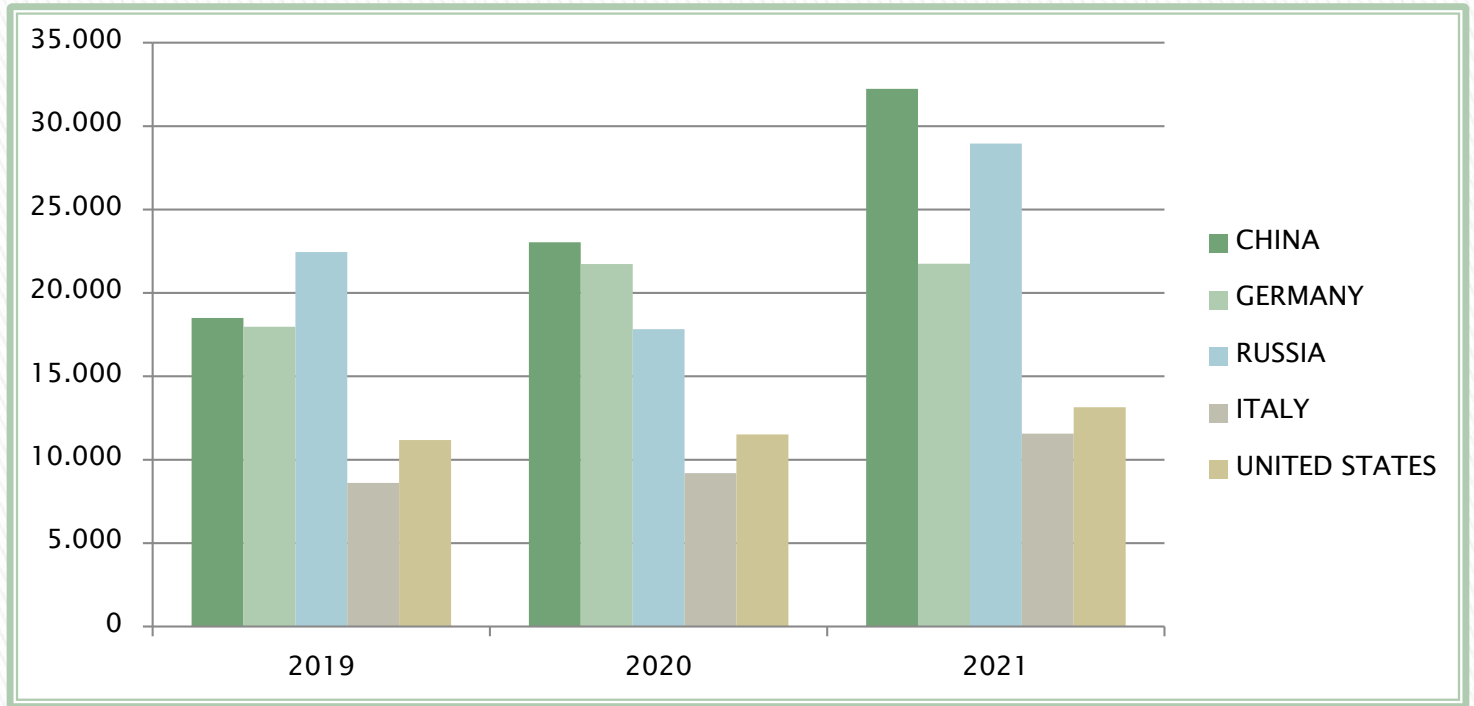
# MACROECONOMIC DATA

	VALUE %	CIFRA 2020	CIFRA 2021
GDP per capita (purchasing power)	Dollars	8.599	9.539
Unemployment Rate	%	13,2	11,2
Consumer Price Index	%	14,6	36,08
GDP growth rate	%	1,8	11
Total import	Billion \$	219.4	271,3
Total export	Billion \$	169.5	225,4
Trade balance	Billion \$	-49,9	-45,9
Total imports from Italy	Billion \$	9.2	11.561
Total exports to Italy	Billion \$	8.1	11.475
Trade balance Italia	Billion \$	-1,1	-86 million \$
Foreign investments in the country	Billion \$	7.8	14.1

# Main Supplier Countries of Turkey

*(Billion Dollars)*

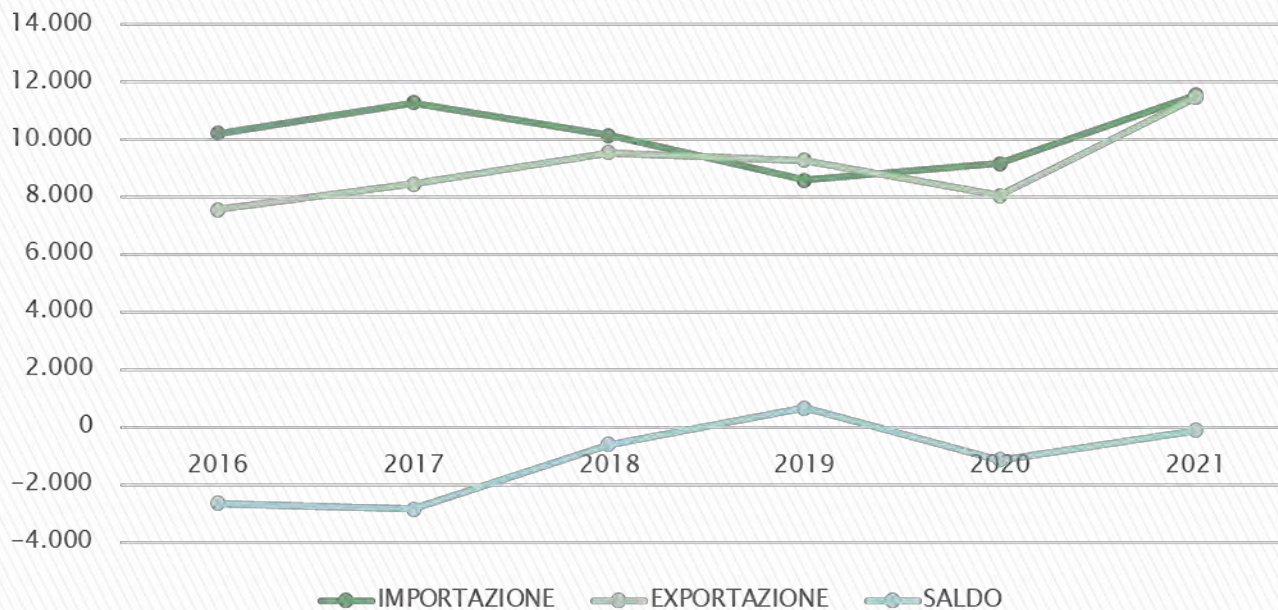
	2019	2020	2021
CHINA	18.497	23.041	32.240
GERMANY	17.976	21.732	21.756
RUSSIA	22.454	17.829	28.959
UNITED STATES	11.186	11.518	13.150
<b>ITALY</b>	<b>8.612</b>	<b>9.199</b>	<b>11.561</b>



## Turkey's Import from the World - Main Products

Product	2021
Mineral fuels, mineral oils	50.691
Machinery and mechanical equipment	30.964
Iron and steel	27.616
Precision machinery and electrical and electronic equipment	19.966
Motor vehicles, tractors and spare parts	17.590

# Commercial Exchange between Italy-Turkey (6 years) (BL \$)



	2016	2017	2018	2019	2020	2021
<b>IMPORT</b>	10.219	11.307	10.154	8.612	9.190	<b>11.561</b>
<b>EXPORT</b>	7.583	8.476	9.566	9.300	8.075	<b>11.475</b>
<b>TOTAL</b>	17.802	19.783	19.720	17.912	17.265	<b>23.036</b>
<b>BALANCE</b>	-2.636	-2.831	-588	688	-1.115	<b>-86</b>



## Turkey's Import from Italy - Main products

Products	2021
Machinery and mechanical equipment	2.902.983.054
Motor vehicles, tractors and spare parts	767.222.464
Plastics and articles of these materials	739.534.069
Mineral fuels, mineral oils and products of their distillation; bituminous substances; mineral waxes	633.921.253
Iron and steel	577.487.039

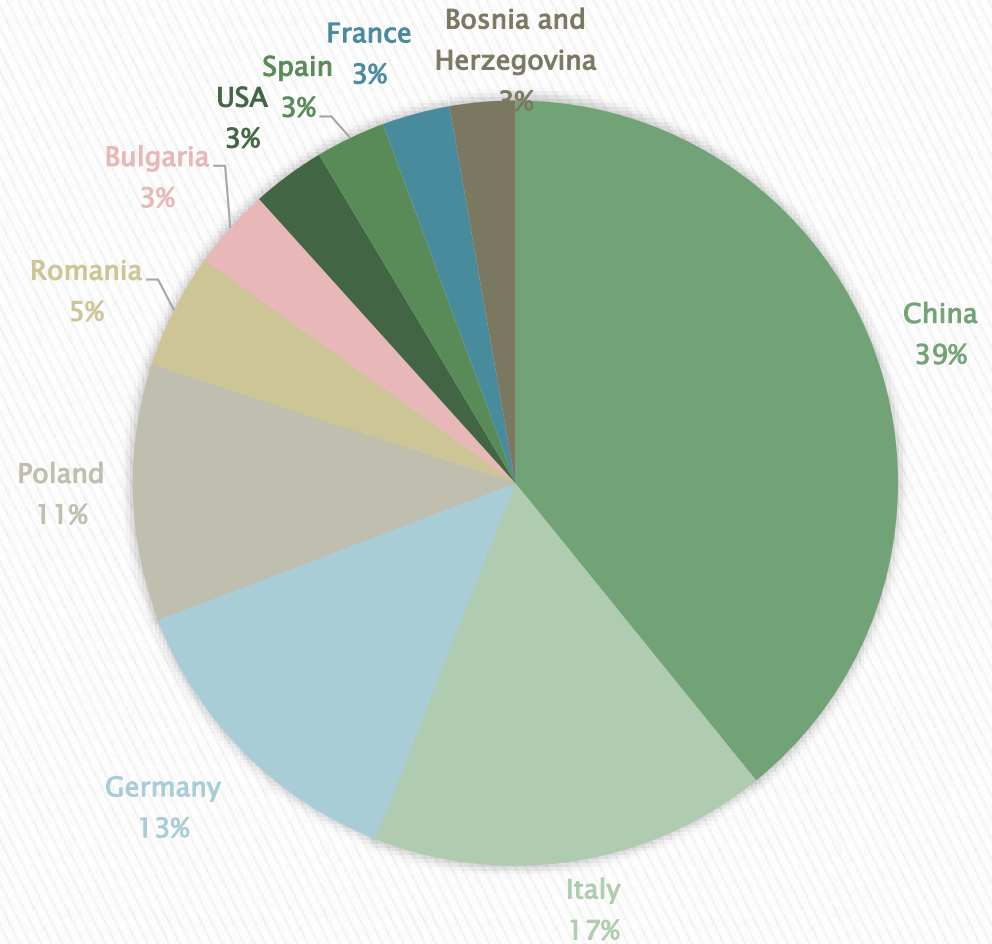


# TURKEY'S FURNITURE IMPORT

In 2021, Turkey's furniture imports increased by 33,4 % compared to the previous year amounted to **761 million dollars**.

## Top 10 Countries in Turkey's Furniture Imports:

COUNTRY	2021 (ML \$)
China	215.449.831
Italy	92.401.774
Germany	72.670.882
Poland	59.614.624
Romania	26.947.737
Bulgaria	18.719.896
USA	17.092.340
Spain	16.250.453
France	15.750.652
Bosnia and Herzegovina	15.178.576
<b>Total</b>	<b>550.076.765</b>



## Principal Furniture Products Imported from Italy in 2021 (according hs code)

	Products	2021 (Dollars)
1	Other metal furnitures	8.513.687
2	Medical, surgical, dental or veterinary furnitures	7.262.520
3	Wooden furniture of a kind used in the bed room; excluding baby cots and wooden cots used in the bedrooms	7.249.605
4	Other Electrical lighting devices (not made of plastic materials)	5.822.002
5	Other furniture with wooden structure for sitting, padded and upholstered; EXCEPT those for children	5.129.284
6	Other furniture with metal structure for sitting, padded and upholstered; EXCEPT those for children	4.133.756
7	Other Medical, surgical, dental or veterinary furnitures	3.952.550
8	Components and parts of other wooden furnitures	3.609.590
9	Wooden ready-made kitchen units	3.512.398
10	Other wooden furnitures	3.497.038

## FOREIGN TRADE OF TURKEY IN THE FURNITURE SECTOR

Total trade volume in the turkis furniture sector was **\$ 5.1 billion** in 2021.

A third of the exports made by the sector are to the EU and more than half of the imports come from the EU.

Turkish furniture exports reached **\$ 4.3 billion** in 2021, increasing by 23.9% over 2020.

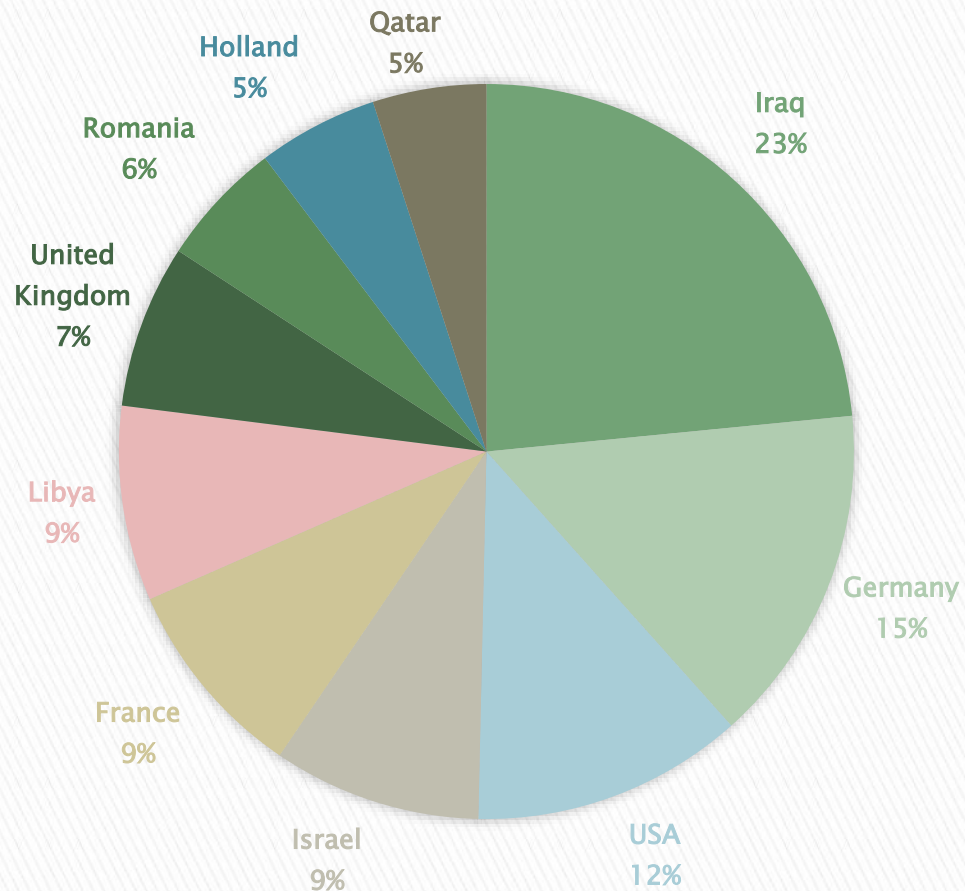
The most exported products were bedsteads and cradles for children, armchairs, chairs, wooden furniture for dining and living rooms, metal furniture and sofas that could be turned into beds.



# TURKEY'S FURNITURE EXPORT

## Top 10 Countries in Turkey's Furniture Export

COUNTRY	2021 (ML \$)
Iraq	552.768.654
Germany	352.306.107
USA	281.827.668
Israel	215.902.587
France	210.211.940
Libya	202.057.267
United Kingdom	169.608.859
Romania	130.018.531
Holland	124.864.112
Qatar	117.752.089
<b>TOTAL</b>	<b>2.357.317.814</b>



## Principal Furniture Products Exported from to the World in 2021 (according hs code)

	Products	2021 (Dollars)
1	Wooden furniture of a kind used in the bed room; excluding baby cots and wooden cots used in the bedrooms	703.299.534
2	Other furniture with wooden structure for sitting, padded and upholstered; EXCEPT those for children	444.664.629
3	Other wooden furnitures	230.384.457
4	Wooden furniture for dining rooms and living rooms	305.750.077
5	Other metal furnitures	281.603.742
6	Furniture for sitting that can be turned into a bed; EXCEPT those used in camping or garden	177.250.627
7	Mattresses with metal springs from other materials	145.629.545
8	Seating furniture used in motor vehicles	119.957.605
9	Components and parts of other metal furniture	117.331.641
10	Other bedding material fitted/stuffed with porous rubber, plastic or other material etc: kuş tüyüyle ; with feather	120.661.190
11	Chandelier, ceiling and wall lighting devices (EXCEPT those made of plastic, ceramic and glass);	72.517.750

# E-Commerce in Turkey

## *Volume Commerciale*

2019	2020	2021 (in the first six months)
136 Billion TL	226.2 Billion TL	161 Billion TL

## *E-commerce order number*

2019	2020	2021(in the first six months)
1.36 billion pieces	2.29 billion pieces	1.65 billion pieces

## *Distribution of expenses*

## **2021** *(in the first six months)*

Domestic expenses	148 Billion TL
Purchases of other countries from Turkey	6.9 Billion TL
Purchases from other countries	6 Billion TL



## Change in e-commerce volume by sector in 2021 vs 2020 (First six months)

Sector	Change in the volume of e-commerce by sector compared to the previous year
Food	%196
Advertising	%158
Floristics	%142
Domestic appliances	%96
Software	%89
Home, garden, furniture and decoration	<b>%88</b>
Apparel	%45
Electronic	%23
Renovation and cleaning	-47%
Art and Entertainment	-37%

*Thank You !*

