



Press Release

With UniCredit and SACE, pasta Granoro reaches tables in 80 countries

The Bari-based company Granoro has obtained a € 5 million loan to bolster its internationalization

Bari, 19th December 2017 – UniCredit and SACE, which with SIMEST forms the export and internationalization hub of the CDP Group, have finalized a € 5 million deal to support the foreign expansion of Pastificio Attilio Mastromauro Granoro.

The line of credit, issued by UniCredit and guaranteed by SACE, is aimed to support the internationalization plan of the company. Specifically, the resources will be used to increase production capacity, renew plant, sustain advertising and R&D activities.

With these new resources, Pastificio Granoro can affirm its presence in established markets such as the United States, Canada, Brazil, South Africa, South Korea, European Union, Japan and Saudi Arabia while seeking to expand into new areas, particularly South America, Southeast Asia, Russia and China.

“In this year of the our 50th anniversary, we renew with growing enthusiasm our commitment, love and passion in our work, undertaking ever new challenges while preserving the values that our father Attilio impressed indelibly on our company: growth in production while maintaining the quality of our pasta – stated Marina Mastromauro, CEO of Pastificio Attilio Mastromauro Granoro S.r.l. –. It is a pact of trust with our consumers and toward Made in Italy which must be protected and enhanced. We go to the world and to new markets to take them the goodness of our beloved Apulia”.

The deal was coordinated by the Area Corporate Puglia of UniCredit, with offices in Bari, and by the offices of SACE in Bari. With this initiative SACE and UniCredit confirm their support in favor of Italian agri-food companies, where the excellent quality of Made in Italy products put our country among the leading players in this sector.

In business since 1967, Pastificio Granoro is among the principal Italian pasta producers and its brand is known worldwide. Much of its sales come from exports, which reaches 80 countries. This is the result of synergy between technological excellence and a century-old tradition of master pasta-makers.



#promuoviamoilfuturo

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SACE, a wholly-owned subsidiary of Cassa Depositi e Prestiti, offer export credit services, credit insurance, protection of foreign investments, financial guarantees, bonding, and factoring. With € 87 billion in transaction insured in 198 countries, it supports the competitiveness of companies in Italy and abroad, ensuring more stable cash flows and transforming the default risk of companies into development opportunities. With SIMEST, of which it owns 76%, it forms the export and internationalization hub: a single point of reference for access to all the insurance-financial instruments of the CDP Group designed to support the competitiveness and foreign growth of Italian companies worldwide.

UniCredit is a simple, successful pan-European group with a linear commercial model and a perfectly integrated Corporate & Investment Banking sector that provides over 25 million customers with a single network in Western, Central and Eastern Europe. UniCredit offers local competencies as well as an international network that can accompany and support its vast customer base globally, providing unprecedented access to leading banks in its 14 strategic markets and in 18 other countries worldwide. The group network includes Italy, Germany, Austria, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Romania, Russia, Serbia, Slovakia, Slovenia, Hungary and Turkey.

Italy is a strategic market for UniCredit. Here UniCredit has over € 160 billion in loans in favor of 7.5 million customer families and companies.

UniCredit promotes an informed approach to investments, providing innovative instruments and services. The reliability and authoritativeness of UniCredit provide an anchor for investments in a constantly-changing world, with the objective of finding the best investment opportunities for customers within their risk profiles.

UniCredit is also distinguished for a complete range of banking services plus personalized consulting that includes investment solutions and insurance and retirement products designed to respond exactly to the personal and family needs of each client.