



DRIVING YOUR AMBITIONS IN JORDAN AND THE MIDDLE EAST

November 19th 2009, Thursday

h 09:30 - 12:00

Amman - Grand Hyatt Hotel

SACE is pleased to invite you to a presentation which will focus on business opportunities in Jordan and the Middle East. The event will also be the occasion to explore the role that SACE can play as business facilitator in the Area.

We are honoured to announce that Italian's Ambassador to Jordan, His Excellency Francesco Frasoni, will open the event as our special guest.

agenda

09:30 – 10:00

Registration & welcome coffee

10:00 – 10:15

Welcome speech

Francesco Frasoni, *Ambassador of Italy*

10:15 – 10:40

The role of export credit in a financial crisis

Raoul Ascari, *SACE Chief Operating Officer*

10:40 – 11:00

A guide to SACE business in Jordan

Michal Ron, *SACE Head of International Network*

11:00 – 11:20

Italy meets Jordan: opportunities for trade and investments

Alessandro Terzulli, *SACE Senior Economist*

11:30 – 12:00

Q&A